

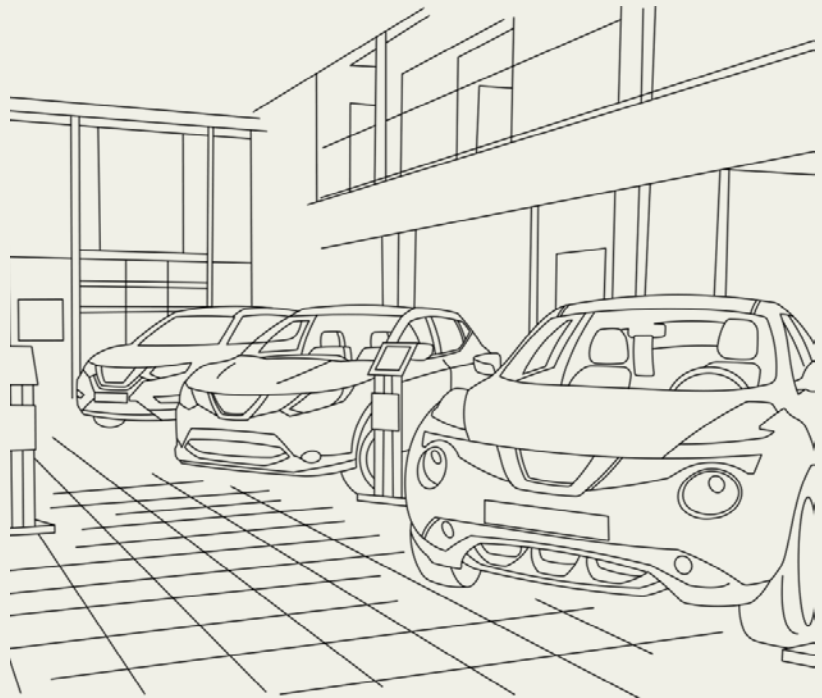
2026 - 2027 CALENDAR YEAR

US Vehicle Launch and Activity Guide

Mobility Global projects 100 new vehicle launches in the US from Q1 2026 through Q4 2027.* The following pages list the launches forecasted in chronological order, providing vehicle parent, brand, nameplate, body style, core set-up and if the launch is all new or a re-fresh.

Numbers to note:

- 51 are all-new
- 49 are refreshes
- 47 are standalone BEV
- Launches by quarter:
 - Q1 2026: 13
 - Q2 2026: 13
 - Q3 2026: 12
 - Q4 2026: 17
 - Q1 2027: 15
 - Q2 2027: 10
 - Q3 2027: 6
 - Q4 2027: 14



* Vehicle launch and product activity data is taken from Mobility Global Light Vehicle Sales Forecast, January 2026. Launch and product activity are subject to change.

Want to learn more?

Email: automotive@mobilityglobal.com

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Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q1 2026	Geely	Polestar	Polestar 4	SUV	Standalone BEV	New
Q1 2026	General Motors	Chevrolet	Bolt	SUV	Variants	Refresh
Q1 2026	Hyundai	Kia	Telluride	SUV	Variants	Refresh
Q1 2026	Mercedes-Benz	Mercedes-Benz	CLA EQ	Sedan	Standalone BEV	Refresh
Q1 2026	Stellantis	Jeep	Cherokee	SUV	Variants	Refresh
Q1 2026	Volkswagen	Audi	Q3	SUV	Variants	Refresh
Q1 2026	Volkswagen	Lamborghini	Temerario	Coupe	Variants	New
Q1 2026	Mazda	Mazda	CX-5	SUV	Variants	Refresh
Q1 2026	Nissan	Nissan	C-CUV	SUV	Variants	New
Q1 2026	Toyota	Toyota	RAV4	SUV	Variants	Refresh
Q1 2026	McLaren	McLaren	W1	Coupe	Variants	New
Q1 2026	Stellantis	Dodge	Charger	Sedan	Variants	Refresh
Q1 2026	Volkswagen	Audi	A6	Wagon	Variants	Refresh

Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q2 2026	BMW	BMW	iX3	SUV	Standalone BEV	New
Q2 2026	Mercedes-Benz	Mercedes-Benz	CLA	Sedan	Variants	Refresh
Q2 2026	Nissan	Infiniti	QX65	SUV	Variants	New
Q2 2026	Stellantis	Jeep	Recon	SUV	Standalone BEV	New
Q2 2026	Subaru	Subaru	Trailseeker	SUV	Standalone BEV	New
Q2 2026	Volkswagen	Lamborghini	Temerario	Roadster	Variants	New
Q2 2026	Subaru	Subaru	Uncharted	SUV	Standalone BEV	New
Q2 2026	Toyota	Toyota	bZ Woodland	SUV	Standalone BEV	New
Q2 2026	Honda	Acura	RSX	SUV	Standalone BEV	New
Q2 2026	Hyundai	Kia	Seltos	SUV	Variants	Refresh
Q2 2026	Mitsubishi	Mitsubishi	C-CUV EV	SUV	Standalone BEV	New
Q2 2026	Toyota	Lexus	ES	Sedan	Variants	Refresh
Q2 2026	Toyota	Toyota	C-HR+	SUV	Standalone BEV	Refresh

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Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q3 2026	Hyundai	Kia	K4	Hatchback	Variants	New
Q3 2026	Rivian	Rivian	R2	SUV	Standalone BEV	New
Q3 2026	Stellantis	Jeep	Grand Wagoneer REV/EV	SUV	Standalone BEV	Refresh
Q3 2026	Tesla	Tesla	Cybercab	Coupe	Standalone BEV	New
Q3 2026	Geely	Volvo	EX60	SUV	Standalone BEV	New
Q3 2026	Mercedes-Benz	Mercedes-Benz	AMG GT-4	Hatchback	Standalone BEV	Refresh
Q3 2026	Mercedes-Benz	Mercedes-Benz	GLB EQ	SUV	Standalone BEV	Refresh
Q3 2026	Hyundai	Genesis	GV90	SUV	Standalone BEV	New
Q3 2026	Hyundai	Kia	EV3	SUV	Standalone BEV	New
Q3 2026	Stellantis	Ram	1500 REV/Ramcharger	Pickup	Variants	Refresh
Q3 2026	Toyota	Toyota	Highlander	SUV	Standalone BEV	Refresh
Q3 2026	Volkswagen	Volkswagen	Atlas	SUV	Variants	Refresh

Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q4 2026	BMW	BMW	X5	SUV	Variants	Refresh
Q4 2026	Honda	Afeela	1	Sedan	Standalone BEV	New
Q4 2026	Mercedes-Benz	Mercedes-Benz	GLB	SUV	Variants	Refresh
Q4 2026	Mercedes-Benz	Mercedes-Benz	GLC EQ	SUV	Standalone BEV	Refresh
Q4 2026	Volkswagen	Porsche	Cayenne	SUV	Standalone BEV	Refresh
Q4 2026	Toyota	Lexus	TZ	SUV	Variants	New
Q4 2026	Volkswagen	Audi	Q7	SUV	Variants	Refresh
Q4 2026	Volkswagen	Audi	Q9	SUV	Variants	New
Q4 2026	BMW	BMW	i3	Sedan	Standalone BEV	New
Q4 2026	Geely	Volvo	XC60	SUV	Variants	Refresh
Q4 2026	General Motors	Chevrolet	Silverado	Pickup	Variants	Refresh
Q4 2026	General Motors	GMC	Sierra	Pickup	Variants	Refresh
Q4 2026	Honda	Honda	C-CUV EV	SUV	Standalone BEV	New
Q4 2026	Mercedes-Benz	Mercedes-Benz	V-Class	Van	Variants	New
Q4 2026	Slate Auto	Slate	Slate	Pickup	Standalone BEV	New
Q4 2026	Subaru	Subaru	E-SUV EV	SUV	Standalone BEV	New
Q4 2026	Tesla	Tesla	CyberSUV	SUV	Standalone BEV	New

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Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q1 2027	General Motors	Buick	B-CUV EV	SUV	Standalone BEV	New
Q1 2027	Stellantis	Ram	ProMaster City	Van	Variants	Refresh
Q1 2027	VinFast	VinFast	VF8	SUV	Standalone BEV	New
Q1 2027	Volkswagen	Volkswagen	Atlas Cross Sport	SUV	Variants	Refresh
Q1 2027	BMW	BMW	iX5	SUV	Variants	New
Q1 2027	Ferrari	Ferrari	Elettrica	SUV	Standalone BEV	New
Q1 2027	General Motors	Cadillac	XT5	SUV	Variants	Refresh
Q1 2027	Hyundai	Hyundai	Elantra	Sedan	Variants	Refresh
Q1 2027	Hyundai	Hyundai	Tucson	SUV	Variants	Refresh
Q1 2027	Tata	Jaguar	GT	Hatchback	Standalone BEV	New
Q1 2027	VinFast	VinFast	VF9	SUV	Standalone BEV	New
Q1 2027	Aston Martin	Aston Martin	Valhalla	Convertible	Variants	New
Q1 2027	BMW	BMW	3-Series	Sedan	Variants	Refresh
Q1 2027	General Motors	Chevrolet	Blazer	SUV	Variants	Refresh
Q1 2027	Toyota	Lexus	C-CUV EV	SUV	Standalone BEV	New

Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q2 2027	Mercedes-Benz	Mercedes-Benz	GLA	SUV	Variants	Refresh
Q2 2027	Nissan	Infiniti	Q50	Sedan	Variants	Refresh
Q2 2027	BMW	BMW	iX4	SUV	Standalone BEV	New
Q2 2027	Honda	Honda	CR-V	SUV	Variants	Refresh
Q2 2027	Mercedes-Benz	Mercedes-Benz	AMG GT-SUV	SUV	Standalone BEV	New
Q2 2027	Tata	Land Rover	Range Rover Velar	SUV	Standalone BEV	Refresh
Q2 2027	Toyota	Toyota	GR GT	Coupe	Variants	New
Q2 2027	Honda	Honda	D-Sedan EV	Sedan	Standalone BEV	New
Q2 2027	Mercedes-Benz	Mercedes-Benz	G-CUV	SUV	Standalone BEV	New
Q2 2027	Nissan	Nissan	Rogue	SUV	Variants	Refresh

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Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q3 2027	Toyota	Toyota	Land Cruiser SE	SUV	Variants	New
Q3 2027	Volkswagen	Porsche	Cayenne Coupe	SUV	Standalone BEV	Refresh
Q3 2027	BMW	BMW	8-Series Gran Coupe	Sedan	Variants	Refresh
Q3 2027	BMW	BMW	X7	SUV	Variants	Refresh
Q3 2027	Ford	Ford	F-100 Lightning	Pickup	Standalone BEV	New
Q3 2027	Stellantis	Ram	Dakota	Pickup	Variants	Refresh

Vehicle Date	Vehicle Parent	Vehicle Brand	Vehicle Nameplate	Vehicle Body	Core Setup	Action
Q4 2027	BMW	BMW	iX7	SUV	Standalone BEV	New
Q4 2027	Hyundai	Genesis	X-Convertible EV	Convertible	Standalone BEV	New
Q4 2027	McLaren	McLaren	570S	Coupe	Variants	Refresh
Q4 2027	Tata	Land Rover	Defender Sport	SUV	Standalone BEV	New
Q4 2027	Toyota	Century	Century	Sedan	Variants	New
Q4 2027	Toyota	Century	Century SUV	SUV	Variants	New
Q4 2027	Volkswagen	Bentley	E-CUV EV	SUV	Standalone BEV	New
Q4 2027	Volkswagen	Porsche	Boxster	Roadster	Standalone BEV	Refresh
Q4 2027	Ferrari	Ferrari	F80	Roadster	Variants	New
Q4 2027	Geely	Volvo	EX40	SUV	Standalone BEV	Refresh
Q4 2027	BMW	Rolls-Royce	Cullinan	SUV	Standalone BEV	Refresh
Q4 2027	Hyundai	Hyundai	Kona	SUV	Variants	Refresh
Q4 2027	Volkswagen	Lamborghini	Revuelto	Roadster	Variants	New
Q4 2027	Volkswagen	Volkswagen	Taos	SUV	Variants	Refresh

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